

# 01 DESTINATION



#### 5 REASONS TO CHOSE DUBAI FOR YOUR MICE PROJECT

- Visa on arrival or free visa entrance for more than 50 nationalities (Australia, Belgium, Canada, China, Czech Republic, Finland, France, Germany, Hungary, Italy, Latvia, Poland, Norway, Netherlands, Romania, Russia, United Kingdom, United States, Switzerland etc.)
- Easy flight connections, direct flights within 4-5 hours to multiple countries
- Safety (Ranked 6th in The World's Safest Cities Ranking 2019)
- English is the predominantly used language
- Destination that combines city and beach



#### DESTINATION

Sofitel Dubai Jumeirah Beach is a blend of French "Art de Reservoir" and Arabian décor with warm colours, teak furnishings and Middle Eastern motifs recalling the mystery of the orient.

Located in a prime beachfront area along Dubai's renowned promenade, "The Walk" and the new beachfront low-rise leisure and retail destination "The Beach". Surrounded by many of the city's attractions as well as number of boutique shopping outlets and fine dining venues. Guests can immerse themselves in the rich culture of the French Riviera style boulevard or simply bask under the sun in full view of the shimmering Arabian Gulf.



#### **NEARBY**

- The Walk, Dubai's most popular recreation promenade and retail destination The Beach
- Easy access to business hubs: Dubai Media City, Dubai Internet City, Jebel Ali Free Zone and upcoming Expo 2020
- Dubai's largest shopping malls: Mall of the Emirates,
   The Dubai Mall, Marina Mall & Ibn Batuta Mall
- 3 prestigious golf clubs: Emirates Golf Club, Jebel Ali Golf Club and The Montgomerie Dubai
- Theme Parks: Dubai Parks & Resorts and IMG World of Adventure





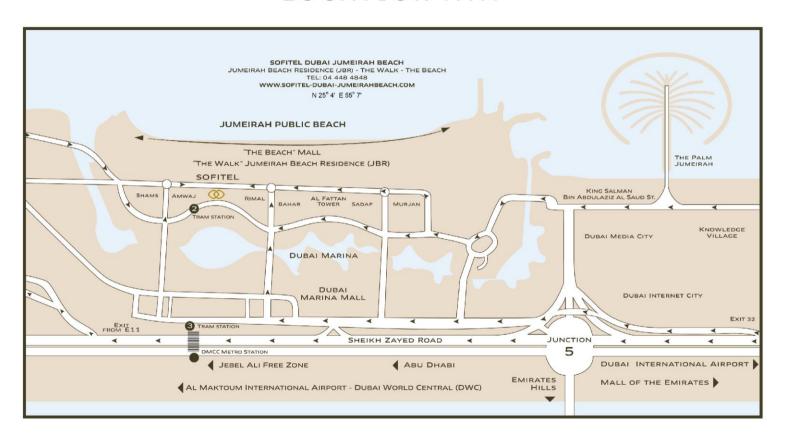


#### **TRANSPORT**

- Jumeirah Beach Residences 2 (JBR 2) Tram Station (0.3km)
- DMCC Metro Station (1.6km)
- Dubai International Airport DXB (38km)
- Al Maktoum International Airport DWC (36km)
- Abu Dhabi International Airport AUH (100km)
- Complimentary shuttle transfers to Outlet Mall & Outlet Village
- Easy access to Sheikh Zayed Road & E11 highway (connecting Dubai and Abu Dhabi)



# LOCATION MAP



#### **EXPERIENCES**

Take advantage of Dubai's sunny days with various activities to explore at The Walk, The Beach & Dubai Marina.

- Water activities including jet ski, banana boat, and parasailing.
- An array of al fresco restaurants and lounges.
- · Theatres and cinemas
- Numerous fashion outlets with international brands, home and handicraft shops, boutiques with seasonal pop-up markets.
- Flying Cup Dubai's most photographed destination with the height of a 12-story building offering panoramic views of The Beach, Jumeirah Beach Residence, Ain Dubai and Palm Jumeirah.
- Sunset dhow cruise at Dubai Marina
- The world's longest urban zip line measuring one kilometer and average speed of 80km/h weaving through skyscrapers and across water.







# 02 ROOMS AND SUITES



#### ROOMS

- All rooms with sea view and balcony
- MyBed ™ concept
- Free Wi-Fi Internet access

Number	Category	Size		
02	Opera Suite	95 m²		
12	Prestige Suite	65 m²		
27	Junior Suite	50 m²		
26	Club Room	36 m²		
110	Luxury Room	36 m²		
267	Superior Room	35 m²		

Specifications:

Connecting Rooms :132
Connecting Suite: 1

Disabled Rooms: 6







#### SUITES

- MyBed™ concept and pillow menu availability
- All suites with sea view and balcony
- Club Millésime access
- Airport pick-up and drop off at a cost
- Free Wi-Fi Internet access
- Bose sound system
- Hermès bathroom amenities
- iPod docking station
- Nespresso coffee machines
- Separate living room





03 FACILITIES



#### **FACILITIES**

# Infini Pool

Overlooking the Arabian sea and The Palm Jumeirah



# The Beach

One minute walk to public beach



#### **FACILITIES**

Sofitel Fitness
Health Club overlooking Dubai Marina with state of the art fitness equipment, sauna and steam room open for 24 hours.



Beach Kit Complimentary to all hotel guests



#### **BENEFITS INCLUDED**

- All room & suites sea views
- Complementary Wi-Fi
- Complimentary valet & self parking
- Sofitel Fitness health club, sauna and steam room
- Infini pool
- Complimentary beach kit for every guest







# **CLUB MILLÉSIME**

Club and suite guests can enjoy the exclusivity and limitless luxury at our VIP lounge.

- Private check-in
- Afternoon treats & coffee/tea
- Sophisticated atmosphere



04
ACCOR MEETING PLANNER PROGRAM



# ACCOR MEETING PLANNER



#### Every 2 euros you spend = 1 point

Earn points for every event you organise.

#### **Share your Meeting Planner Rewards points**

Name 15 recipients per year to receive your points. You can make up to 30 transfers per year with no points limit! To transfer your points, please get in touch with the <u>Le Club AccorHotels customer care team</u>.

#### It pays to be recognised

The 4 card types (Classic, Silver, Gold and Platinum) offer you recognition and unique privileges, ranging from priority reception to upgrades and VIP treatment.

#### Online check-in / Fast check-out

Less admin, more spare time!

Prepare your check-in the day before you arrive and drop off your key when you leave. We will email your invoice to you.

#### Finance your next event

If you don't want to use your Rewards points for a personal trip, you can now use them to finance part of your next event.

# 05 MEETING ROOMS

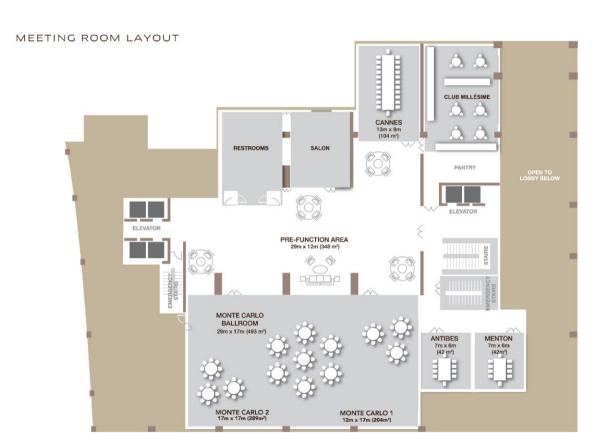


# **MEETING ROOMS CAPACITY**

• Our dedicated Magnifique Meetings team is there to assit you in creating memorable experiences for you

Meeting Rooms	Surface Area (SqM)	Length (M)	Width (M)	Ceiling height (M)	Surface Area (SqF)	Classroom	Theatre	U-Shape	Board Room	Dinner	Cocktail	Cabaret
Cannes	105		8	3.9	1119	40		25		60		25
Antibes	42		6	3.9	452	18		15		20	N/A	14
Menton	42	7	6	3.9	452	18		15	12	20	N/A	14
Monte Carlo 1	204		17	6.2	2195	90	120	45		120	140	70
Monte Carlo 2	289		17	6.2		160	200	60	30	160	180	112
Monte Carlo Ballroom	493	29	17	6.2	5306	310	400	120	60	350	380	180
Pre Function Area	348	29	12	4.3	3745	-		-		-	-	-

<sup>\*</sup>Event venues capacity is conditioned by applicable government regulations on the date of the event.

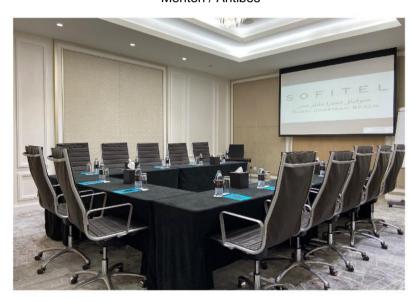


# MEETING ROOMS

Pre-function Area

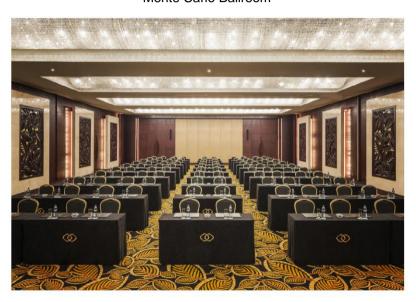


Menton / Antibes



# **MEETING ROOMS**

Monte Carlo Ballroom



#### Cannes



# 06 FOOD AND BEVERAGES



#### **RESTAURANTS**



A.O.C. International Buffet
Our newly renovated French restaurant and terrace
overlooking the sea, serving International buffets,
Themed nights and Le Grand Friday Brunch



Plantation Brasserie, bar and terrace
Our newly renovated French Restaurant and Terrace,
Serving French and Mediterranean food.

### LOUNGES



Infini pool lounge
Our newly renovated French Restaurant and Terrace,
Serving French and Mediterranean food.



# SOFITEL

HOTELS & RESORTS